

Discovery Conference 2009

Integrating iMIS Database with Website

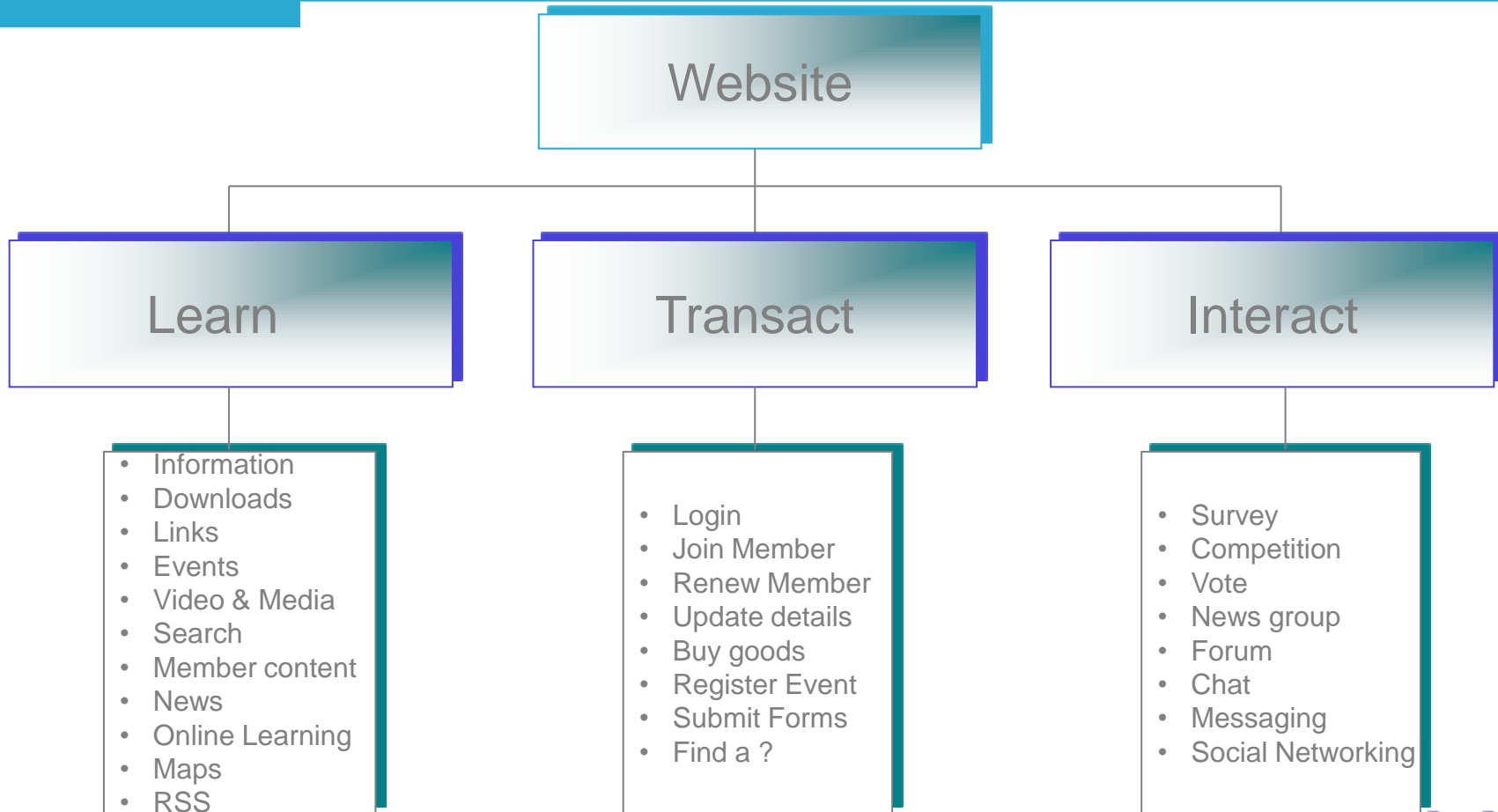
Presented by: Bruce Drury



Agenda

- What do you use the web for?
- Planning Web Strategy
- Points of Integration
- CMS Options
- Database Integrated Transactions
- Futures
- Questions

How the Web is Used



Planning Web Strategy

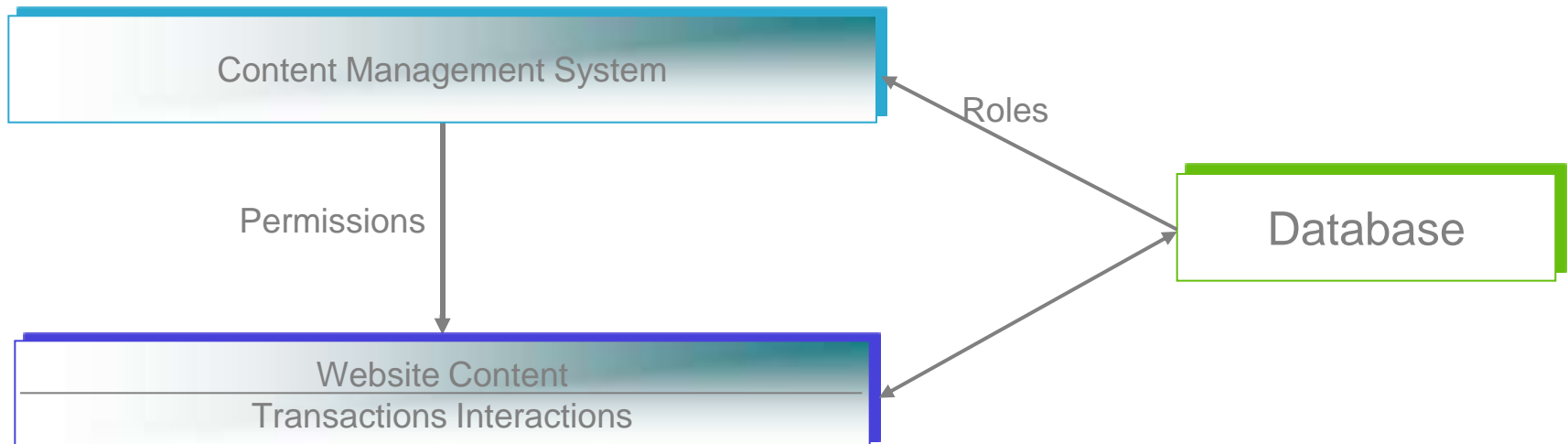
- Start with mostly content
- Find with mostly applications
- Must support business plans
- Cost benefit of planning

Planning Web Strategy Cont..

- Choose technology base
- Phased prioritized approach
- Database development must support web
- Staff training and skills

Points of Integration

- Two Key areas
 - Transactions and Interactions
 - Content Management System



CMS Options

- ASI Supplied CMS – eCM, WCM
- Web Site Developer CMS
- Open Source or Installable CMS
- Microsoft.NET Compatible
 - Dot Net Nuke www.dotnetnuke.com
 - Umbraco www.umbraco.org
 - Sitecore www.sitecore.net
 - Kentico www.kentico.com
 - Microsoft Office SharePoint Server



CMS Options Continued

- PHP

- Joomla
- Drupal

www.joomla.org

www.drupal.org



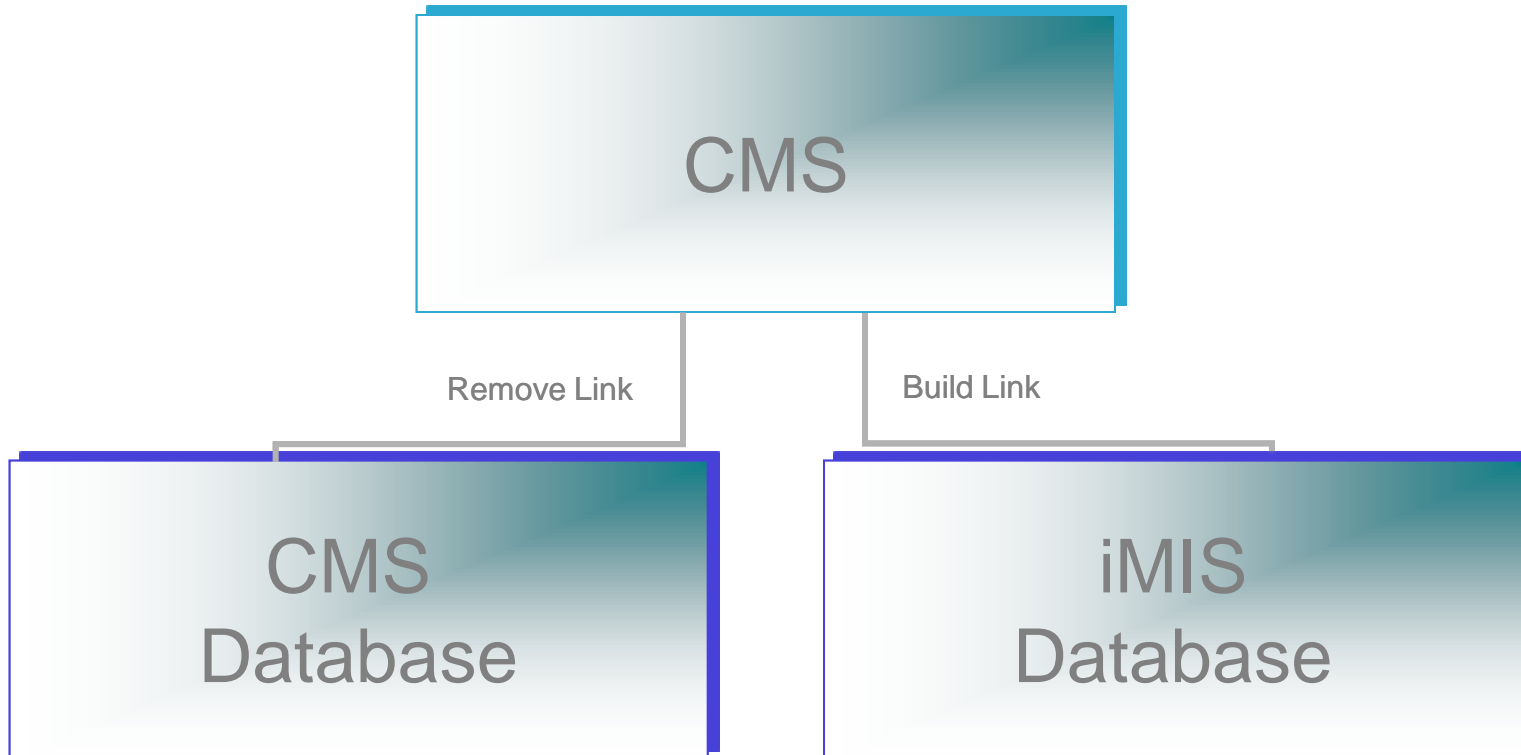
- Other

- Plone

www.plone.org

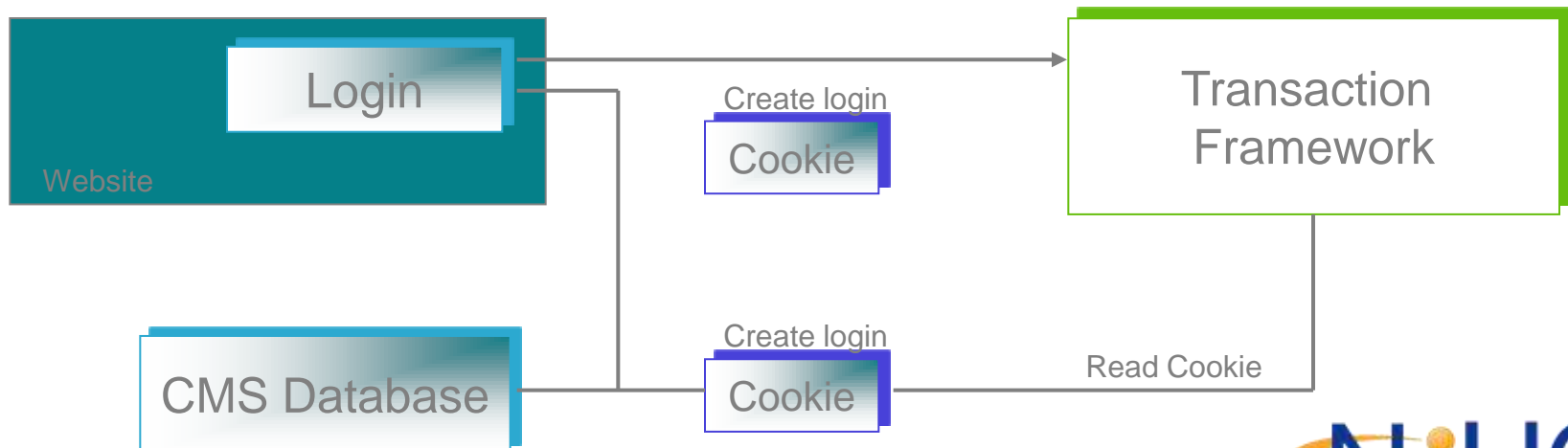


CMS Integration



Existing Websites

- New Transactions
- Single Sign on
- Several Options



Transactions

- ASI supplied online components eSeries and Public User Interface
 - Sign up
 - Renew membership
 - Maintain Profile
 - Register for Event
 - Purchase Products
- Use iBO for upgrade path
 - Certification Claims
 - Newsletter Sign up

Transactions Continued

■ Third Party

- Need Integration
- Surveys
- Forums



■ Social Networking

- ASI Supplied or Third Party
- Blogs
- Wikis



Futures

- Vodcasts
- Podcast
- Networking applications
- Applications embedded elsewhere, iParts

Summary

- Large range of options available
- Have a long term strategy
- Get your data in good shape first
- Ensure your business rules are defined
- Consider new ways of connecting with users

Questions ?

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Visit our web site:
www.iservices.com.au

The screenshot shows the IServices website homepage. The header features the text "BUSINESS AND TECHNOLOGY SERVICES FOR GROWING ORGANISATIONS" and a navigation menu with "SERVICES", "SOLUTIONS", "ABOUT", "CASE STUDIES", and "CONTACT US". The main content area includes a "WELCOME" section with a search bar, a "TESTIMONIALS" section with two entries (NESA and YHA), and a "SERVICES" sidebar with a list of services. The "LATEST NEWS" section at the bottom right lists three recent articles.

BUSINESS AND TECHNOLOGY SERVICES FOR GROWING ORGANISATIONS

SERVICES SOLUTIONS ABOUT CASE STUDIES CONTACT US

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IServices offers a unique mix of skills in business systems and in the development and integration of IT and web applications that will enable your organisation to achieve great things.

Leverage our expertise and our track record of success to enable you to focus on solutions not 'problems'.

TESTIMONIALS

Website is a hurry
ONE OF THE THINGS ABOUT ISERVICES AS A COMPANY IS THEY DO WHAT THEY SAY THEY WILL DO AND THEY DO IT ON TIME.
Chris Hobson, Business Manager, National Employment Services Association
[READ MORE](#)

YHA Membership System
ISERVICES HAVE SUPPORTED YHA'S MEMBERSHIP SYSTEM FOR 4 YEARS.
Susan Archer, Membership Manager, YHA NSW Ltd
[READ MORE](#)

SERVICES

- Strategic Services
- Website services
- Financial Processes
- Systems and Tools
- Support Services
- IMS Specific Services

LATEST NEWS

10n 13Oct Umbraco Open Source CMS now available for IMS [Read More...](#)

10n 13Oct WIG Conference 2008 The 2008 NAUG conference is on 15-17 October [Read More...](#)

10n 02Jun IServices Launches IMS Web Services You can now connect open source CMS solutions to IMS [Read More...](#)